

Signature<sup>®</sup>  
signaturefloors

Purity  
Luxury Vinyl Planks



Floorworld  
MORE THAN JUST FLOORING

LUXURY VINYL PLANK COLLECTION

## INTRODUCING PURITY LUXURY VINYL PLANKS

bring the beauty of aussie species,  
oaks, and stones to your home



Signature's luxury vinyl plank range is an artistic collection inspired by Australian landscape art and Impressionism. Like the paintings, Purity, the collection focuses on pure colours, unique patterns and play of natural light in its designs.

The Australian flavour is inevitably visible in the authentic textures, hues, and colours of the brand-new luxury plank range. Purity emulates the look and feel of aussie species and oak timbers, and the raw sophistication of stone to lend character and visual interest to your floors.

Honouring the Heidelberg School of Impressionism – the first distinctively Australian School of painting, the broad range of 22 references are named after street names in the Heidelberg area in Melbourne.



## aussie species

Emulating the natural, unique variations of Australian native timber, the Aussie Species plank collection brings a unique beauty, unmistakable individuality, and sturdiness to increase the aesthetic and functional appeal of your flooring.





## oaks

Standing true to oaks' inherent strength and magnificence, Purity's Oak planks effortlessly elevate any flooring with their warm hues and refined grains and knots.



## stones

Uplift the look of your interiors with Purity's Stone planks. Add natural elegance with a variety of stone designs that strike a perfect balance between colour, form, and texture. From gorgeous terrazzo designs to raw stone finishes in organic shades of grey, let your floors express your style.





## practical and elegant spaces

A well-designed space lays emphasis on how homeowners would feel and function in an area. Considering flooring is the foundation of any interior, making the right choice to enhance productivity, satisfaction, and enjoyment must top the list.

Purposefully designed to make everyday living a breeze, Purity's luxury vinyl planks collection creates visual elegance and will make any space look expansive and curated.

## easy maintenance and family friendly

Create a warm and welcoming space with our Purity luxury vinyl planks that are ready to endure the everyday traffic of an active family with children and pets.

With a robust top layer that protects from scratches, stains, and spills, all that's required is a quick sweep, vacuum, and mop to keep them looking their best.





### hardwearing and durable

Purity luxury vinyl planks hold up well against heavy use with their premium multi-layer construction. Designed with high aesthetic value and hardwearing properties, the flooring strikes a good balance between beauty and endurance with its stain and scratch-resistant traits.





### install without worry in wet areas

Being waterproof, Purity luxury vinyl planks can be confidently installed in wet areas such as kitchens, bathrooms, laundries, and entryways. They are tested for slip-resistance, providing trusted safety benefits, whilst maintaining an elegant look and durable feel.





Manton Oak

**versatile, stylish  
and sophisticated**

From the honey shades of aussie species to the soft palette of oaks and unique designs of stones, Purity luxury vinyl planks is a thoughtfully curated range. Its neutral tones can be effortlessly styled with the rest of your interior choices, adding elements of sophistication and elegance.



Quinn Oak



Avoca Blackbutt



Banksia Blackbutt

### **soft and comforting underfoot**

The foundation of Purity's premium multi-layer construction adds comfort and softness underfoot, making them an ideal combination of highly durable flooring with a layer of comfort. Enjoy the beauty of hard surfaces and the warmth of luxury vinyl planks. They are compatible with underfloor heating offering more comfort in colder weather.





**PLANK SIZE**  
229 x 1524mm

**TOTAL THICKNESS**  
4.5mm

**WEAR LAYER**  
0.55mm

**WEAR LAYER TREATMENT**  
PUR

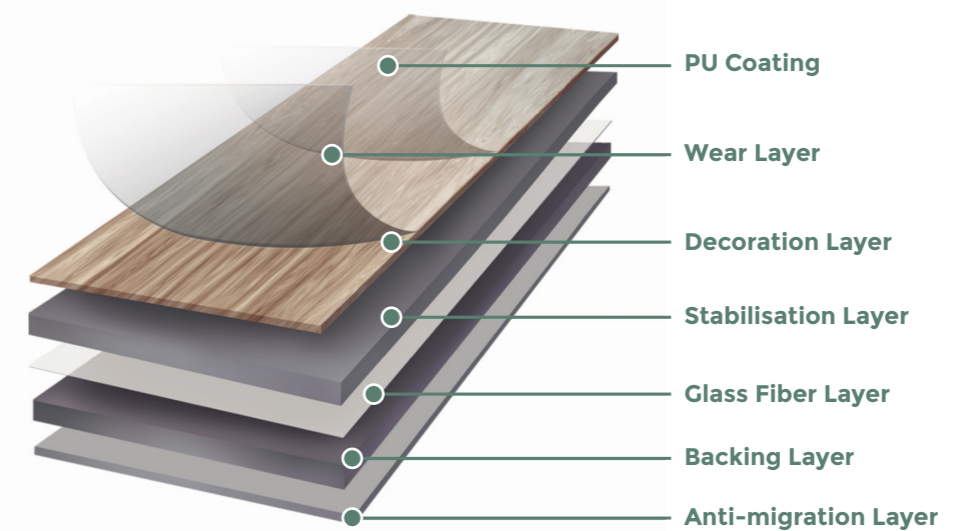
**PACK SIZE**  
7 pcs/box (2.44m<sup>2</sup>)

**SLIP RATING**  
P2

**FIRE ISO9239.1**  
10kw/m<sup>2</sup>



## PREMIUM 6 LAYER CONSTRUCTION



**Terms & Conditions:** Specifications are subject to manufacturing tolerances and may be changed without prior notice. Dye lots may vary in colour from sample and between production lots. All product purchases are subject to Signature Floorcoverings Standard Terms & Conditions of Sale. Please refer to our Installation Guideline, Maintenance Manual and Warranty Document for further clarification.

This warranty is in addition to and does not affect your statutory rights. Our goods come with guarantees that cannot be excluded under the Australian Consumer/NZ Consumer Guarantees Act 1993. You are entitled to a replacement or refund for a major failure and compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure.

Please refer to our warranties on: [signaturefloors.com.au](http://signaturefloors.com.au) 09/2022©

## FLOOR VISUALISER

### THE EASY WAY TO VISUALISE FLOORS IN YOUR ROOM

Leave nothing to the imagination. See new flooring in your room before you decide to buy.

### DITCH THE GUESSWORK

Choosing the right flooring is one of the hardest things to do when renovating or building your home. Lucky for you, Signature's FV app lets you instantly picture how our products will look in your space. Scan the QR code below to explore the FV app:



**STEP 1:** Pick a product

**STEP 2:** Click a photo and visualise

**STEP 3:** Locate a store

Ease your purchase journey further by ordering free samples and locating your nearest stockist using our Store Locator.



## FREE SAMPLE SERVICE

### LIKE WHAT YOU SEE?

Our free sample service lets you order up to three samples of your favourite designs, delivered straight to your doorstep.



## FIND A STORE



Scan the QR code to find your closest store:



# SUSTAINABILITY

As one of Australia's leading sustainable flooring companies, we, at Signature Floors, constantly strive to reduce our carbon footprint because we want to leave a better world for future generations.

## OUR COMMITMENT

Adaptability has always been Signature's mantra, and as a company that cares for its customers just as much as it cares for the environment, we are continually making changes to attain new sustainability goals for our products. With further initiatives coming in the future, we are well on our way.

To improve the sustainability of our manufacturing process, we currently work with industry accredited bodies rather than create our own in-house standards.

Utilising many different types of equipment, our products are produced with some of the most optimal sustainability innovations. When you buy a Signature floor, you are helping to contribute to a better future.

What's more, our goal as one of Australia's most sustainable flooring companies, we aim to take the lead in delivering the latest initiatives to market.

## CERTIFIED CARBON NEUTRAL

We are proud to say Signature Floors is now certified carbon neutral by Climate Active. We have made choices and changes in the way we do business to ensure our carbon emissions are equal to net zero.



Global Green Tag® is a certification recognised across Australia, New Zealand and 70 other countries, affirming the flooring you are using is good for you and the environment's health and safety. Panorama, our latest luxury vinyl planks collection is Green Tag® certified, which means they have low Volatile Organic Compounds (VOC) levels and zero toxicity.





Kent Oak

## ABOUT US



### CREATING INNOVATIVE FLOORING SOLUTIONS FOR OVER 30 YEARS

Founded in 1989, Signature Floors is an Australian-owned and operated business with a thriving purpose-built facility in Melbourne, Victoria.

From luxurious carpets, hardwearing timber, waterproof hybrid planks, to durable laminate and resilient vinyl floors – we offer flooring solutions to match a variety of design trends, budgets and installation challenges.

Ultimately, we help you transform your private spaces with flexible and fashionable floors aligned with your specific lifestyle needs.

Signature is a leading designer of differentiated and fit-for-purpose flooring solutions in Australia and New Zealand.

*Signature*





# Purity

Luxury Vinyl Planks

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Warringal Oak  
Front page: Darebin