

CARPET GUIDE

DISCOVER YOUR IDEAL CARPET

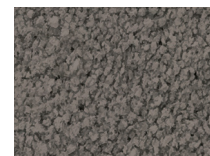
Signature

IN THIS GUIDE

CARPET STYLES	1
SELECTING YOUR CARPET	2
CARPET FIBRES	4
CARPET CHARACTERISTICS	8
PROTECTING YOUR CARPET	9
ABOUT US	10



CARPET STYLES



CUT PILE PLUSH

The yarn ends are closely cropped to create a smooth, almost velvet type surface. Each tuft is cut at the same height to create a luxurious finish.



CUT PILE TWIST

Constructed with a high twisted yarn, the pile lies in different directions, giving a more textured appearance.



MULTI LEVEL LOOP

Multi level loop pile is created by using loops of various heights to create a textured appearance. The loops in the carpet make it extremely durable for medium to high-traffic areas.



LEVEL LOOP PILE

Level loop pile carpet has all of the loops at a uniform length. It has a distinct texture with low and tight loops which do not show footprints. This is a great carpet choice for very high traffic areas.

SELECTING YOUR CARPET



Before selecting your carpet, consider who will be using those rooms, and how you'll be living in them. How much foot traffic will be coming through the room? Do you have children and pets?

THE THICKER THE BETTER

Performance of your carpet is related to the quality of the fibres and density of the plush pile. The thicker the pile, the better your carpet will perform.

THINK LIGHTING

You should also preview a sample in various different lights within your home to gauge how colour appearance can change dependant on the types of lighting within the room.

TRACKING

Carpets with soft luxurious high pile can be susceptible to tracking – a temporary situation - but one that can show foot imprints and vacuum lines. Your personal taste will determine whether this is a concern for you.

DURABILITY

Signature's carpets are tested for durability to ensure they will stand up to the demands of active family life. Giving you the ultimate softness underfoot without compromising performance.

COLOUR

Available in a variety of vibrant colours that are made to last, your carpet can express your personality and set the vibe for your room. Calming neutrals or bold accent colours? The choice is yours.



SIGNATURE WOOL

100% PURE WOOL



Meticulously crafted from the finest quality wool, Signature Wool is celebrated for its superior resilience, inherent natural properties and unmatched comfort.

Experience the added benefits of wool's inherent properties – a hypoallergenic haven that is gentle on the senses, and a natural insulator, making it the ideal choice for those seeking a carpet that promotes a healthier living environment.



Because of wool's natural inbuilt crimp, air is retained in millions of tiny pockets which provide an insulating effect.



Wool is a naturally fire-resistant fibre, this is due to the natural chemical structure of wool – one that is high in both nitrogen and moisture.



Wool traps dust to be vacuumed up and naturally binds and neutralises VOCs within its fibres.

Cashmere Touch

SOFTNESS YOU NEED TO FEEL



Cashmere Touch carpets redefine comfort, where every stride is a gentle embrace. These carpets aren't just soft; they're a new level of plush, turning your home into a sanctuary of comfort and sophistication and everyday luxury. Durable, stain and fade resistant – Cashmere Touch nylon carpets are perfect for active family-living.



Solution-dyed nylons lock the colour into the fibre, aiding premium stain resistance and peace of mind around the pitter patter of small feet and paws.



Premium nylon fibres and our expert craftsmanship ensure your carpet will retain its plushness, withstanding the rigours of children's play, pets and everyday family life.



Innovative Colour Guard® protects against bright sunlight, preserving captivating vibrant hues. Your carpet will keep looking as good as the day it was installed.

Comfort LuxStep

SOFT SELECT CARPET



Benefiting from modern innovation, our Comfort LuxStep carpets offer a silky softness that needs to be felt to be believed. Explore our contemporary colour palettes that bring a new level of elegance and comfort into your home in a family-friendly and cost-effective way.



Made from closed-cell fibres, PET carpets do not have any open dye sites for stains to adhere to, making them extremely stain resistant.



PET has an inherently bulkier yarn which offers a heavier, soft textured carpet that feels cosy and luxurious underfoot.



PET is best suited to low traffic areas within the home as it represents excellent value for money for those lesser-used rooms within the home.

ECOTIDE

100% DURABLE POLYPROPYLENE



EcoTide is a high-performance UV stabilised garage, marine and outdoor carpet designed for demanding environments like gyms, caravans, boats, decking, and various commercial applications. A fully recyclable flooring solution, EcoTide is UV protected and produced without latex or water and uses only a fraction of the energy required by traditional flooring methods.



Crafted from 100% polypropylene, and durable enough to perform in both interior & exterior conditions.



EcoTide offers permanent anti-static performance, anti-stain and excellent UV resistance, perfect for sporting clubs and outdoor activity areas.



Saltwater and chlorine resistant, with moisture and mould resistance, EcoTide is the ideal choice for durability and comfort on your boat.

CARPET CHARACTERISTICS

COLOUR VARIATION

It is normal for installed carpet to show minor variation from samples or between production runs, and colour appearance can vary, depending on the type of light. It's important to view the sample at your residence and under as many different light conditions as possible before making your final decision.

FADING

As with any dyed or natural textile, the material will slowly lose colour when exposed to direct sunlight. It is recommended to limit the amount of direct sunlight and move furniture around to expose all areas of the carpet evenly.

DAMAGED OR MISSING TUFTS

Tufts may be identified as missing following stretching of your carpet during installation, or potentially damage caused by pets scratching or the moving of furniture. We recommend to keep a small piece of spare carpet for tufts to be replaced through hand-tufting by a skilled installer.

MATTING

Matting is the physical entanglement of the yarn fibres, which is more likely to occur in high traffic areas. Adequate vacuuming and the removal of soiling and moisture can help reduce foreign residue from accumulating on the pile and resulting in a clumped or matted appearance.

PILE REVERSAL AND SHADING

Pile reversing and shading give a patch of carpet a lighter or darker appearance, sometimes referred to as watermarking, this is dependant on the way the light is hitting that patch of carpet. It is not a manufacturing fault, and does not affect the performance of your carpet.

TRACKING AND FOOT MARKING

This will generally be more noticeable on cut pile or plusher longer pile carpets. This is not permanent and personal taste will come into consideration when selecting your carpet.

WRINKLING & RUCKING

This may occur after installation due to a number of reasons, such as fluctuation in humidity or excessive humidity, sub-floor variations, inadequate carpet cushioning, or not following our recommended installation procedures, especially with respect to carpet tensioning.

PROTECTING YOUR CARPET



Woven to withstand everything life can throw at them, there are also some easy steps you can take to help protect your carpet.

WIPE YOUR FEET

A basic doormat at entryways will capture a lot of the soil, moisture and grime that would otherwise end up in your carpet pile, can contribute to matting.

ROTATE FURNITURE

Rearrange your furniture occasionally to prevent indentation, and allow all areas of the carpet to see the light. Plastic mats or furniture cups can also protect your pile from chair castors and alleviate pressure marks.

THE RIGHT CLEANER

Ensure you're not accidentally using a household cleaner with bleach as this can discolour or dissolve your carpet fibres.

FILTERED LIGHT

Use curtains and sheers to filter sunlight and avoid prolonged exposure of direct sunlight.

VACUUM OFTEN

Frequency is the key when it comes to removing soil and grit before it has a chance to make its way further down into the pile where it can wear down the carpet fibres and become much more difficult to remove.

Scan to read our
Carpet Care &
Warranty Guide





ABOUT US

Signature Floors has come a long way since its humble beginnings in a small office in Fitzroy. Over the past thirty years, we have evolved significantly and embraced innovation to stay at the forefront of the industry. Today, as part of the Beaulieu International Group (B.I.G.), Signature Floors continues to uphold its commitment to excellence, while incorporating innovative approaches to meet the changing needs of its customers.

We are proud to announce Signature Floors is now certified carbon neutral by Climate Active. We have made choices and changes in the way we do business to ensure our carbon emissions are equal to net zero. Adaptability has always been Signature's mantra, and as a company that cares for its customers just as much as it cares for the environment, we are continually making changes to attain new sustainability goals for our products.



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Terms & Conditions: Due to variances in printed materials, product images shown may differ slightly from the actual product. For a true reflection of the product, we recommend visiting one of our friendly stockists. Specifications are subject to manufacturing tolerances and may be changed without prior notice. Dye lots may vary in colour from sample and between production lots. *The term waterproof supports localised topical spills and short-term moisture exposure from household accidents. It does not support flooding or long-term exposure to excess sub-floor moisture. All product purchases are subject to Signature Floorcoverings Standard Terms & Conditions of Sale. Before installing vinyl plank flooring in a bathroom, kitchen or laundry, please refer to the relevant building code requirements. In Australia please refer to National Construction Code Part 3.8.1 and AS3740 Waterproofing of Wet Areas within Residential Buildings. In New Zealand, please refer to Acceptable Solution E3/AS1 on our website. Please refer to our Installation Guideline, Maintenance Manual and Warranty Document for further clarification. This warranty is in addition to and does not affect your statutory rights. Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure.

Please refer to our warranties on: www.signaturefloors.com.au 06/2025©