

WORKSPACES



# FLEXIBLE FLOORING FOR WORKSPACES

INSPIRING COLLABORATION, WELLNESS & SAFETY

*Signature*





IDP Lonsdale Street

# Contents

Signature's history	4
The modern workplace	6
Shapes for creative wayfinding	8
Colour for comfort and creativity	10
A sustainable approach	12
A culture of wellness	14
Combating foot traffic	16
Acoustic comfort	18
On-demand purchase	20
Fit for purpose & budget friendly	22
Signature Studio services	24
Carpet tiles	26
Vinyl planks	28
Woven carpet	30
Woven vinyl	32
Going bespoke	34

Designer/Architect: Borg Architects, Photographer: Gallant Lee



## 30 years of innovative workspaces

Since 1989, Signature Floors has been at the forefront of creating stress-free work environments that inspire productivity and innovation. Australian-owned and operated, the brand's success could be attributed to their designer and flexible flooring solutions aligned with the evolving needs of the modern workplace.

At the centre of the innovation process is a talented design team uncovering the latest trends, technological advances and performance requirements in commercial flooring. There is also reliance on evidence-based design to craft products that are fit for purpose while serving broader organisational goals of connectivity, collaboration and employee satisfaction.

Transport House

Designer/Architect: Urban, Photographer: Dylan Evans





## What's important in workplace design?

With today's workforce spending 90% of their time indoors, the ubiquitous office is in a state of flux. Plus, with the COVID-19 pandemic – there is a growing demand for adaptive offices that pay attention to employee health, wellbeing, offering them a sense of place, purpose, and comfort, comparable to that at home.

The upside of a well-planned office is that there is room for people to move fluidly, save time, and avoid bumps and injuries, which is responsible for 23% of serious claims according to Safe Work Australia's Key WHS statistics Australia 2020. In fact, the Australian Work Health and Safety Strategy 2012-2022 finds that well-designed, healthy, and safe workplaces are likely to allow workers to have more productive lives.

In elevating the overall workplace experience, the use of innovative materials, textures and designs is paramount. Signature's versatile and modular suite of stocked flooring products – including carpet tiles, woven carpets, vinyl planks and woven vinyl – help customers and clients design workspaces that offer safety, comfort, aesthetic value and hygiene people desire from their offices.



Designer/Architect: Gray Puksand, Photographer: Robert Walsh



## Zoning & wayfinding with colours and shapes

Built-for-purpose flooring in open-planned offices can effectively reduce the number of navigation choices your team has to think of – allowing them to save energy for other more critical tasks. Flooring can help create pathways, provide directional cues, or even help with designing colour-coded activity zones.

With COVID-safe practises emerging as the new norm, Signature's coloured and patterned carpet tiles could offer a fitting solution. Architects and designers have the flexibility to mix and match designs by dipping into a massive pool of colour options across product types and create spaces that complement specific tasks or activities.

Another functional design strategy that works with wayfinding is incorporating shapes as part of the overall flooring plan. With 10 Shapes by Signature, you'll be able to select up to ten modular shapes in a range of stocked design options. These shapes can also be matched with Signature's other flooring collections for design variety – ultimately helping workers maintain physical distance and feel safe while navigating the workplace.



OpenText

“A complete departure from the constraints of traditional carpet tiles – experience freedom to experiment with colours, textures and shapes”

Designer/Architect: Hot Black, Photographer: Tyrone Branigan



“Colour, when used correctly, delivers comfort and creates reassuring spaces that helps people feel at ease.”

Endeavour Energy

Designer/Architect: WMK Architecture, Photographer: Raw Life Studios

## Colour for comfort & creativity

Colour can deliver comfort and create reassuring spaces that help people feel at ease while they work. And with colour built into the DNA of Signature's brand ethos – designers can avail endless colour-rich flooring options across categories like carpet tiles, woven carpet, vinyl planks and woven vinyl. Depending on the functionality or purpose of any given workspace – you'll be able to choose from a palette of calming hues for quiet zones or vibrant shades that inspire creativity and collaboration. Signature also offers the largest selection of stocked colours, so you're never falling short of colour options.



“Those working in high-performing, green-certified office buildings experience 30% fewer symptoms of sick building syndrome.”

Study by Harvard T.H. Chan School of Public Health's Center for Health & Global Environment (CHGE) and SUNY Upstate Medical

IDP Lonsdale

Designer/Architect: Borg Architects, Photographer: Gallant Lee

## Environmentally conscious

With measurable benefits across areas like reduced absenteeism, productivity and increased revenue – businesses are perceiving sustainability as an ROI maximising tool.

Signature Floors has a rich history of designing flooring products with a conscience. We also choose to only work with accredited industry bodies to ensure that our manufacturing processes remain sustainable. Some of our certifications, labels and green initiatives include:

- Green Tag® Green Rate Level A certified carpet tiles and vinyl planks
- Declare labels
- Environmental Product Declarations
- Energy efficiency and improved insulation courtesy Comfi Bak® and Thermo Bak™
- FloorScore® certified vinyl planks
- Low VOC
- Takeback program
- Products for Green Star, Living Building Challenge and WELL projects
- 48 recycled PET bottles per m<sup>2</sup> of Comfi Bak® carpet tiles



Declare.





## Wellness at work

In recent years, biophilic design, a principle that rests on incorporating natural elements like light, air, water, plants, natural materials, even the use of nature-inspired hues, has assumed prominence to boost wellness in workplaces. A recent Harvard study in partnership with global design firm Stantec found that biophilic design increased holistic health and vital cognitive functions.

As one of the most extensive surface materials adorning the workplace, flooring can improve indoor air quality, acoustics, thermal quality and lighting, contributing to a higher state of wellbeing and comfort for its occupants.

Signature's flooring products offer low-VOC solutions. What's more, our soft and textured custom carpets and carpet tiles lend tactility and comfort – with colours providing a connection to the natural world, impacting how people think and feel in a space.



PSM

Designer/Architect: Foster &amp; Associates

Humans have a natural affinity towards nature and so, workspaces that are designed to bring the outdoors in automatically foster a culture of wellbeing, productivity and creativity for everyone involved.



## Combating foot traffic

In workplaces with high foot traffic and constant furniture movement, a choice of durable and scratch-resistant flooring can maximise the returns on your flooring investment. As one of the highest costs in your overall design plan, protecting this investment should remain top of mind when picking out floor coverings for the workplace. Signature's flooring products offer:

- Comfi Bak® and Thermo Bak™ options in carpet tiles for long-lasting use and walking comfort
- Durable vinyl planks that come with a 0.55mm wear layer
- Carpet tiles with anti-zipper properties
- Carpet tiles with dimensional stability – so you can say goodbye to curling, buckling or shrinkage

Commercial warranty is available on all our flooring products.



McCain Foods, Melbourne

Designer/Architect: ODC Design



Carpet tiles and vinyl planks with acoustic backing can help with mitigating noise in the workplace.



Endeavour Energy

## Acoustic comfort

A noisy atmosphere in the workplace directly translates to feelings of frustration, fatigue, work stress and a general loss in productivity. According to a study on employee productivity by British Gypsum – accuracy of work decreases by 67% when employees are exposed to noise. Signature offers a variety of soft, resilient and hard flooring options that contribute to quieter workplaces by lowering reverberation time.

- Thermo Bak™ carpet tiles absorb up to 15%\* airborne sound and 23 dB\* of impact sound
- Comfi Bak® carpet tiles absorb approximately 30%\* airborne sound and 32 dB\* of impact sound
- 70% reduction in walking noise with WOVN fabric vinyl
- 88 Planks (vinyl planks) absorb approximately 19 dB of impact sound

\*NRC, SAA,  $\alpha_w$  absorption and  $L_{n,w}$  impact sound test results can be provided on request. Results vary based on product specification.

Designer/Architect: WMK Architecture, Photographer: Raw Life Studios





## On-demand purchase

With tight deadlines surrounding workplace projects – switching up your order because of limited stock or unavailability is a huge hassle, not to mention a cause for unnecessary stress and delay. With end-to-end control over our design, manufacturing and delivery process, Signature ensures you can get what you need, when you need it.

- Stocked lines delivered to you in 3–5 days after placing order
- Delivery timelines for custom carpets within 8–10 weeks



Designer/Architect: Foster & Associates



## Fit for purpose & budget friendly

Since flooring can potentially divide a single space into multiple zones, in turn contributing to a variety of employee experiences – it is possibly one of the best ways to maximise the return on your design investment. To ensure you can make the most of your budget, we offer access to a range of price points. Whether it's a new fit-out or a refurbishing project, with our flexible pricing options, you'll be able to:

- Mix and match ranges for a budget-friendly selection
- Replace individual carpet tiles
- Keep prices down with a low minimum order size
- Avail complimentary Studio services

McCain Foods, Melbourne

Designer/Architect: ODC Design



# S T U S I G N A T U R E D I O

## SIGNATURE STUDIO SERVICES

Looking to give your workplace project a quick update and don't want to go custom? Signature Studio offers a range of services tailored precisely to your needs, taking your project swiftly from layout to delivery and installation.

- Select from a wide range of in-stock designs, shapes and colour combinations that appeal to various design styles.
- The Studio designers create a layout/3D room visualisation to explain what the design will look like.
- Once your design is finalised and approved, we'll facilitate a quick and streamlined delivery.

### 1. CONCEPT DESIGN – MODULAR



### 2. FLOOR LAYOUT



### 3. IDENTIFICATION



### 4. VISUALISATION



### 5. INSTALLATION





# Carpet tiles

Carpet tiles are the obvious flooring choice in office environments for the ease of install, maintenance, durability and design versatility.

From Raw Elements, Fusion, Pixel, Oslo, Botanica and beyond – Signature's carpet tile collections are available in tile, plank and shape variants and can be used to transform practically every type of workspace. Available as stocked ranges, they can be easily customised by colour and shape for a small minimum. Use our carpet tiles individually or in combination with vinyl planks and woven vinyl – either way, the result is a workspace that is high on form and functionality.



Declare.



Raw Elements – Carpet Tiles by Signature Floors





88 Planks – Vinyl Planks by Signature



**Declare.**



## Vinyl planks

Durable and hardwearing – vinyl planks and tiles are modular products, ideally used individually or in conjunction with Signature's other products.

Developed keeping commercial specifications in mind, these vinyl planks impress with looks of timber and stone coupled with colour and the performance of vinyl. This versatile flooring is ideal for breakout spaces, kitchens or bathrooms in the workplace. A commercial 0.55mm wear layer helps camouflage scratches and indentations. Signature's vinyl planks are also budget-friendly, offering low-to-no maintenance.



## Woven carpet

Weaving is a traditional 200-year-old carpet-making technique. Today's woven carpets are designed using state-of-the-art Axminster looms. This lends the carpet versatility in terms of colour variety and creates intricate patterns with the utmost precision.

Woven carpets are the gold standard in luxury flooring at Signature. With impeccable craftsmanship across a range of colours and designs – they make for stunning and sturdy additions to high foot traffic zones like office lobbies and corridors. Available in wall-to-wall and rug options – woven carpets are typically composed of 80% wool, 20% nylon and have yarn interwoven into the backing for added durability.



ICBC Bank

Designer/Architect: Siren Design



## Woven vinyl

Woven vinyl offers the best of both worlds – the warmth and texture of textiles combined with vinyl's durability. It provides a textural appearance that lends comfort and contemporary flair to workspaces.

A stylish, sustainable, and seamless flooring solution for workspaces, Signature's WOVN fabric vinyl provides almost 150% better sound absorption than other vinyl products. What's more, it comes with embedded acoustic and fibreglass layers. The result: quieter workplaces with 70% less walking noise. The flooring is easy to maintain, highly durable and improves heat insulation. Select these trendy modular tiles to add a contemporary edge in today's workspaces.



2 Park Sydney

Designer/Architect: Intermain, Photographer: Simon Whitbread



## Bespoke with Signature Studio

Design carpets for your project from scratch. Signature Studio offers custom carpet design opportunities for a variety of commercial applications. From ideation, 3D room visualisations to hand trials, delivery and installation – our Studio creatives will be with you every step of the way to transform your vision into reality.

What's more, you'll be able to select from five fully-customisable mediums – hand-tufted, woven, dye injection, tufted and modular. Whether you're inspired by nature, abstraction or the built world, Signature Studio offers the expertise to create custom flooring solutions aligned with your project needs.



Dexus Office

Designer/Architect: WMK Architecture



**innovation & inspiration**



**Signature Floorcoverings Pty Ltd**  
13 Wurundjeri Drive Epping 3076 Victoria Australia  
**tel 03 9401 0888**  
**[signaturefloors.com.au](http://signaturefloors.com.au)**